

THE ROLE OF NON-GOVERNMENTAL ORGANIZATIONS IN PROMOTING EMPOWERMENT FOR LONG-TERM PUBLIC DEVELOPMENT

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ABSTRACT

This article seeks to establish the importance of NGOs to long-term development. Many NGOs have programmers, functions, and tasks that help the public become empowered and eventually achieve sustainable development. This paper examines some of the roles activities and programs of NGOs, such as microfinance, capacity building, and self-sufficiency. Microfinance programs increase the economic well-being of the public by creating jobs and generating revenue. In the long run, economic empowerment will help to sustain public progress. NGOs promote public capacities such as the ability skill and knowledge of mobilizing resources planning and evaluating public initiations and problem solving to help people gain control of their lives. It also encourages the public to get involved in the project and helps them enhance their quality of life. Participants are expected to plan public activities, manage meetings, and be hands-on in public efforts. NGOs help long-term public development in this way. Furthermore, NGOs mobilize the public to release their potential and rely on their resources. In this summary, this study explains how all of these NGOs' programs and roles can help to release sustainable public development.

KEYWORDS: Capacity Building, Self-Sufficiency, Empowerment, Microfinance

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